

You are being invited to take part in the Inclusion Matters Research Project. Before you decide whether to take part, it's important for you to understand the purpose of the research and what is involved for you as a participant. Please take time to read the following information carefully, and if there is anything that isn't clear, or if you would like more information please contact us.

Thanks for your interest in the project.

## Participant – Engaging Collaboration: Being Prepared for Business Workshops

### What are 'Engaging Collaboration: Being Prepared for Business' Workshops?

This series of workshops and the related electronic resources will prepare Early Career participants\* from under-represented groups in Engineering and Physical Sciences (EPS) with skills for carrying out collaborative research projects with industry. Participants will develop essential skills for industry-university collaboration such as building their personal brand, pitching and presenting skills, media preparation and confidence in the language of business. There will also be opportunities to share research ideas and develop networks for future collaborations. Future dates for physical workshops will be shared on our project website. Participants who register with the project will be given access to online content.

Participants will cover content which has been divided into three broad themes:

- Understanding Personal Branding for Academics
- Utilising Communication to Support Collaboration
- Responding to Business Challenges

### What is involved in taking part in the Engaging Collaboration: Industry and Academia Workshops?

- As a participant or facilitator in the workshops you will be asked to attend and engage in a series of discussions and activities whilst at these workshops or while engaging with the associated online content. You will be asked to share your views with other participants being mindful of the different experiences and challenges individuals have faced working within Engineering and Physical Sciences.
- The content for the workshops has been divided into three broad themes as shown above. The themes will be discussed either at physical workshop events or in discussion spaces on our Online Platform. Travel to workshops may be subsidised by the project team.
- Following participation in our physical workshops and involvement with our online content, you may be asked to complete a questionnaire and/or an interview to support our project evaluation. You are free to decline to answer any questions you may be asked as part of this.
- The workshops and online activity may be observed by members of the project team, your involvement may therefore be documented in their observation notes. This documentation will be for the use of the project team to evaluate activities and workshop outcomes. You will not be made identifiable in any public outputs from the workshops without your specific consent.

**Engaging  
Collaboration:  
Being Prepared  
for Business  
Workshops  
Participant**

\*see webpage for the projects' definition of Early Career Participant

## What happens next?

If you wish to take part in Inclusion Matters project, we will ask you to complete an online registration form in which you will be asked to specify in order of preference the activities you are interested in participating in. As this is a research project, it is important that we also collect data to evaluate what has worked well within the project, what could be improved in the future and the impact that participating in the project has had for participants. We will therefore collect some demographic information about you, and find out a bit about your experiences within your career to date. A detailed list of information that will be collected is provided in the privacy notice.

A subset of the information you provide at registration will be used by the Participant Allocation Panel who will use this to allocate participants to activities. You will then have the opportunity to accept or decline to participate in the activity and may be asked to provide some additional contextual information to support your participation in the activity. Please note that all participants will have access to the online platform, whether or not they are participating in another activity.

## Are there any potential risks involved in taking part?

- There is a potential risk that if a participant/facilitator discloses information about themselves linked to a protected characteristic (that they have not previously publicly shared) then this information may be shared by other workshop participants outside of the workshop session. All participants will be asked to respect the privacy and the wishes of all participants, participants will be requested not to share personal information about any participants outside of the workshop.

## What are the potential benefits of taking part?

- This activity aims to provide participants with a range of useful skills to support them when collaborating for research purposes. A perceived benefit of this activity is the potential for the professional to develop collaboration links with academic staff from one or more academic institutions. They may also develop links with the representatives from industry who are in attendance.



## Evaluation

An essential part of this project is the evaluation of the activities to understand the impact of the project, what has been effective, where there have been challenges and where refinements can be made. Evaluation for this activity will include: baseline and follow up surveys; observation of workshops and events; collection of attendance/participation data and interviews with a sample of participants. All activities within the project are subject to agreement with the participants for the activities to take place.

The evaluation is being carried out by a team of researchers from Durham University and Northumbria University. As well as considering the impact of the project for participants, the evaluation will also be analysing information and policies from the participating HEIs and conducting interviews with key staff within these organisations to assess the wider impact of the project.

# About the Project

## What is Inclusion Matters?

EPSRC have funded 11 projects across the UK through the Inclusion Matters call. This is the first initiative of its kind, launched as part of the collective approach by UK Research and Innovation (UKRI) to promote equality, diversity and inclusion.

<https://epsrc.ukri.org/newsevents/news/inclusionmatters/>

The title of this project is 'Northern Power: Making Engineering and Physical Sciences (EPS) Research a Domain for All in the North of England.' The study has received ethical approval from the Ethics Committee, School of Education of Durham University.

The rights and responsibilities of anyone taking part in Durham University research are set out in our 'Participants Charter':

<https://www.dur.ac.uk/research.innovation/governance/ethics/considerations/people/charter/>

## What is the purpose of the Inclusion Matters research project?

The overarching aim of this study is to shape an actively inclusive culture in the EPS community (academic and beyond) in the North of England that supports, drives and sustains greater equality for all, including traditionally under-represented groups (e.g., women, disabled people, LGBT+, and black, Asian and minority ethnic (BAME) researchers).

*Our objectives are:*

to develop a better understanding of the challenges and opportunities faced by groups under-represented in EPS across our consortium and beyond;

- to share this understanding with HEIs, research councils, industry and policy makers;
- to present cross-institutional networking, mentoring and disciplinary opportunities for members of groups under-represented in EPS within our consortium;
- to establish and share best practice with regard to developing inclusive EPS communities from HEIs and industry (and beyond) with other HEIs, research councils, industry and policy makers through seminars, publications and an online platform.



## Do I have to take part?

Your participation is voluntary and you do not have to agree to take part. If you do agree to take part, you can withdraw at any time, without giving a reason. Your rights in relation to withdrawing any data that is identifiable to you are explained in the accompanying Privacy Notice.

## Why have I been invited to take part?

Statistics show that the Engineering and Physical Sciences community is under-represented in a number of groups, including women, disabled people, LGBT+ and Black, Asian and Minority Ethnic people. Participation in the Inclusion Matters project is being promoted to people who identify as being in one or more of these under-represented groups.

## What opportunities are available as part of the Inclusion Matters project?

Having identified 7 critical challenges to recruitment, retention and progression for people in these groups, the Inclusion Matters project has developed 8 activities to address these challenges:

1. Shared characteristic and/or interest mentoring
2. Reciprocal mentoring
3. Online platform
4. Leadership Development Workshop
5. Networking for Career Development
6. University Industry Partnership – Work Shadowing
7. University Industry Partnership – EDI within EPS Events
8. University Industry Partnership – Engaging Collaboration: Being Prepared for Business Workshops

### Will my data be kept confidential?

All information obtained during the study will be kept confidential. Information which is specific to the evaluation will not be shared with other activities in the project and where information is to be shared, we will always make it clear to you which information will be shared beyond the evaluation team. If the data is published it will not be entirely anonymous and will not be identifiable as yours. Full details are included in the accompanying Privacy Notice.

### What will happen to the results of the project?

We expect the outcomes of this project will fundamentally influence and shape policy and practice across the partner Universities and beyond in relation to increasing diversity in the EPS community. Reports, academic publications, other outputs and conference attendance are some of the dissemination activities which we will utilise to effect better working practices as a whole across the sector.

The end date of the project is 31 March 2021. All research data and records needed to validate the research findings will be stored for 10 years after the end of the project.

### Who do I contact if I have any questions or concerns about this study?

General Queries about the Registration Process and Project – [inclusion.matters@durham.ac.uk](mailto:inclusion.matters@durham.ac.uk)

Data Protection and GDPR - [information.governance@durham.ac.uk](mailto:information.governance@durham.ac.uk)

Questions about the Workshadowing Activity (Roger Penlington [r.Penlington@Northumbria.ac.uk](mailto:r.Penlington@Northumbria.ac.uk) ).

If you remain unhappy or wish to make a formal complaint, please submit a complaint via the University's [Complaints Process](#).

# EPSRC

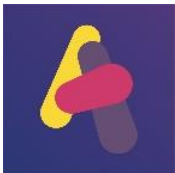
Pioneering research  
and skills

## Who will conduct the research?

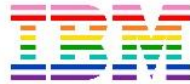
The project is being conducted by a consortium of Universities and industry partners in the North of England.



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